



A Culinary Canvas

Enhancing Wine Tourism through Gastronomic Art

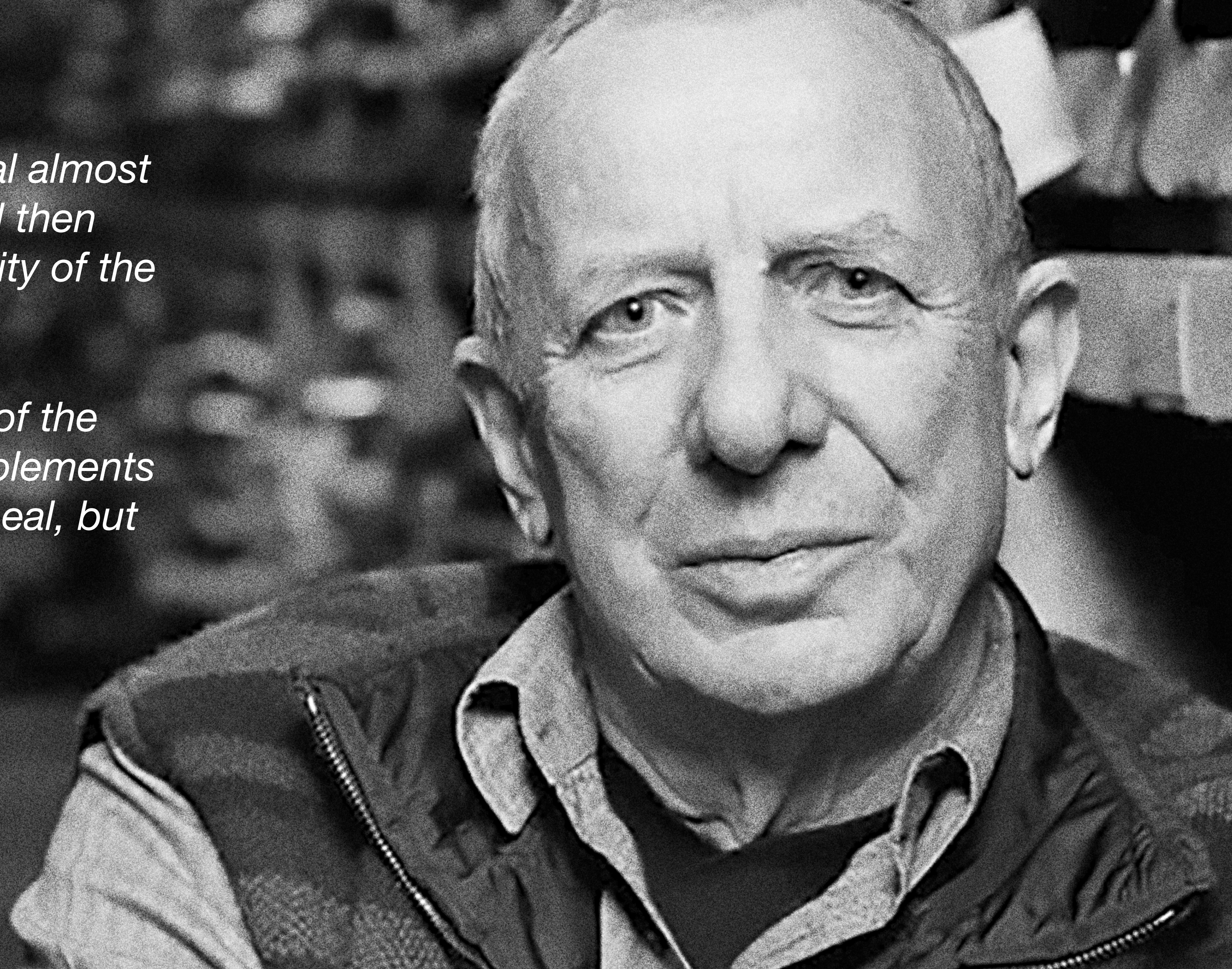


our mantra...

"The taste of a meal almost always reveals, and then enhances, the quality of the wine."

In turn, the quality of the wine not only complements the pleasure of a meal, but spiritualizes it."

*- Luigi Veronelli -
1926-2004*





*When gastronomy meets wine,
an engine of transformation for the territories is born*

20 years ago...

beginning



Baron de Rothschild

*Le Dix Launch
Los Vascos Winery
March 2005*





flavors & emotional memory

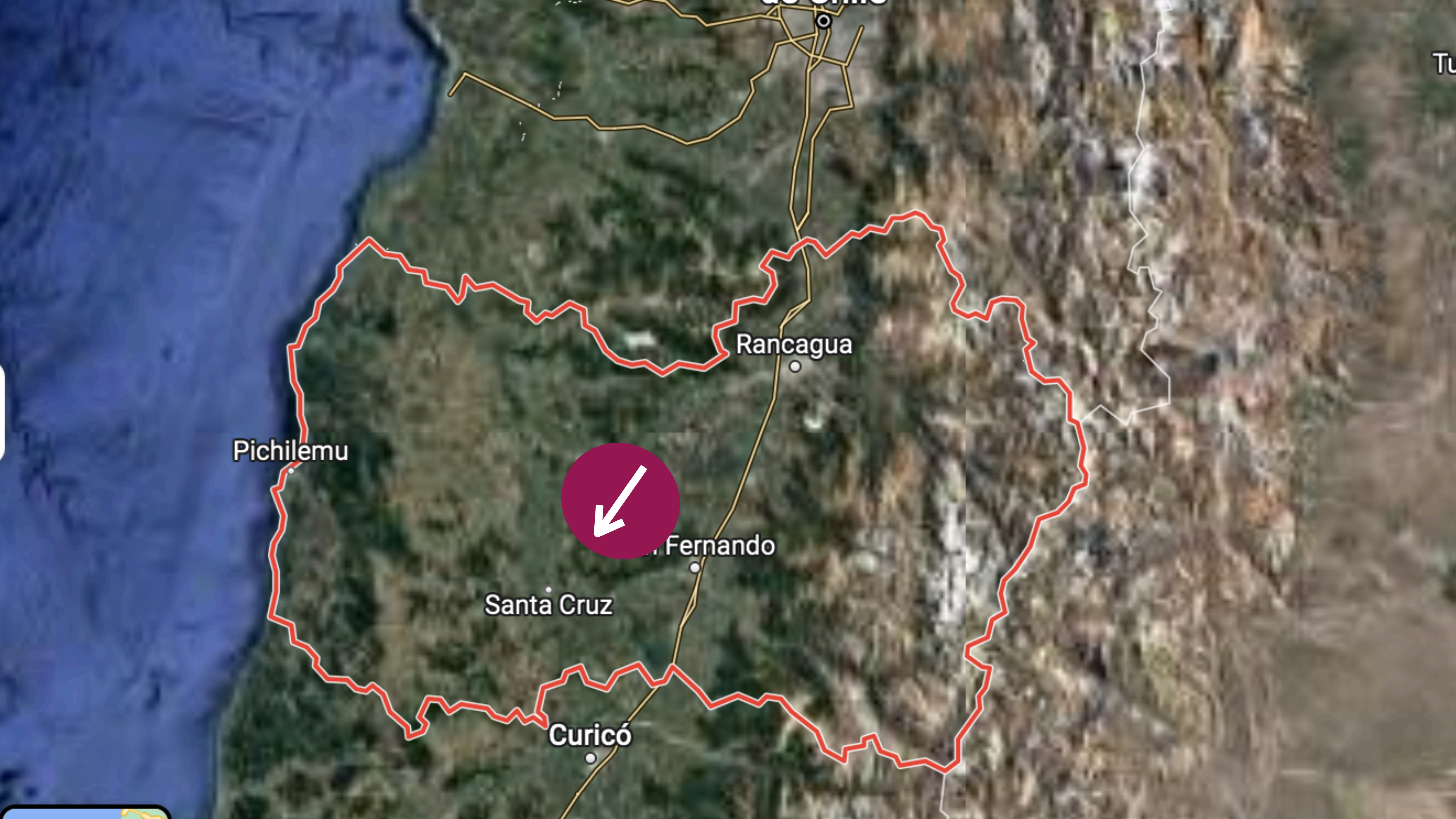
(ex.: remember a dish and tell the story at the end...memoria emotiva)

2

territory

the territory





Pichilemu

Rancagua

San Fernando

Santa Cruz

Curicó



***“mapping the
territory.”***

***discover diferent
terroirs of wine***

***build strong base for
creativity and story
telling***



seasons

create state of the art experiences

(video TRUFFLE HUNT 2025)

A well-told dish also builds destinations

4 story telling



flavour has faces

5 food & wine

taste wine

ex.: Bulgarian wine

A Blank Culinary Canvas



*I want
my country
on my plate*

The **art** *of wine tourism is in connecting*
flavors with identities and cultures

Food reveals and
enhances

the history of a wine territory

Wine, in turn,

spiritualizes

and elevates cuisine to a cultural and artistic level.

*leeks
(El Bordo)*

*quinoa+sepia
(pumanque)*

*spring herbs +
avocado
(hermanos vergara)*

*corvina
(pichilemu)*

coastal chardonnay

pickled turnip
(santa cruz marketing)

sweet potato
(Sta Cruz Market)

pork
(pichidehua)

Orange Ulmo honey
demiglace
(Osorno)

carmenere

*ossobuco
(osorno)*

*lima beans
(Cunaco)*

*corvina
(Pichilemu)*

demiglace

cabernet franc



(video “dessert english”)





family



*empowering local
talent, strong sense of
ownership*

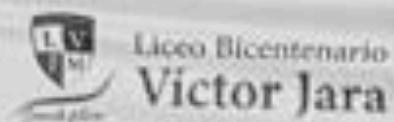
7 Impact



future

“Hospitality doesn't just welcome visitors, it creates a future for communities.”

Empower Communities



¡Buenas noticias para el Liceo, buenas noticias para Peralillo!

Iniciamos especialidad de GASTRONOMÍA
EN EL CAMINO A LA POLIVALENCIA



Community Pride

*wine is on rural communities, create synergy at local level,
get huge impact of any local transformation, social inclusion,
innovation for reinventing future*



food & wine

2
territory

I
flavors
&

3
seasons

emotional memory

6
team

7
Impact

4
story telling



remember a dish?

share the story...

Thank You !

IG: @foodandwinestudio

@pili_rodriguez_m

WWW.FOODANDWINESTUDIO.COM